

Let's make mental
health a conversation,
not a stigma.





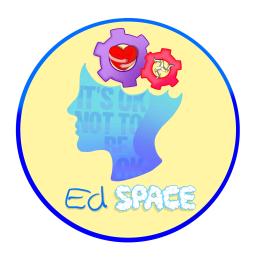
# **Ed Space Brand Style Guide**

When using these logos, do not copy or send from this document or images sent over social media when possible to ensure good quality end results. These images linked may take a while to download due to their size and the server hosting them.

## **Ed Space**

## **Primary Logo**

The Primary Logo is to be used when the logo will be displayed and shown when the name 'Ed Space' will be at a readable size.



Link to the png file: files.edspace.im/Logos/EdSpace/EdSpaceLogo.png

## Secondary Logo

The Secondary Logo is to be used when the logo will be displayed from a distance or printed small and the name is not referenced



Link to the png file: <a href="mailto:files.edspace.im/Logos/EdSpace/EdSpaceLogoWide.png">files.edspace.im/Logos/EdSpace/EdSpaceLogoWide.png</a>

## Ed's Man Club

#### **Primary Logo**

This Logo is to be used in all cases where width is not a factor. Either colour variant is fine as long as you consider the contrast between the text of the logo and the background. In cases when the background is yellow, add a black background.





Link (Black background):

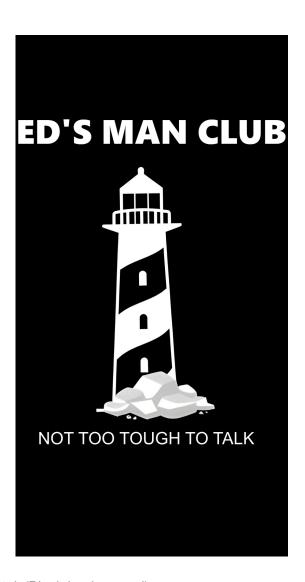
files.edspace.im/Logos/EdsManClub/EMC-WideWhiteLogoBlacktBackground.png

Link (White background):

files.edspace.im/Logos/EdsManClub/EMC-WideBlackLogoTransparentBackground.png

#### Secondary Logo

This is to be used when width is constricted. Either colour variant is fine as long as you consider the contrast between the text of the logo and the background. In cases when the background is yellow, add a black background.



## **ED'S MAN CLUB**



Link (Black background):

 $\underline{files.edspace.im/Logos/EdsManClub/EMC-NarrowWhiteLogoBlackBackground.png}$ 

#### Link (White background):

files.edspace.im/Logos/EdsManClub/EMC-NarrowWhiteBlackTransparentBackground.png

## Women's Talk

## **Primary Logo**

The Primary Logo is to be used when the logo will be displayed and shown when the name 'Women's Talk' will be at a readable size.



Link to the png file: <a href="mailto:files.edspace.im/Logos/WomensTalk/WomensTalkLogo.png">files.edspace.im/Logos/WomensTalk/WomensTalkLogo.png</a>

## Secondary Logo

The Secondary Logo is to be used when the logo will be displayed from a distance or printed small and the name is not referenced



Link to the png file: files.edspace.im/Logos/WomensTalk/WomensTalkLogoWide.png